



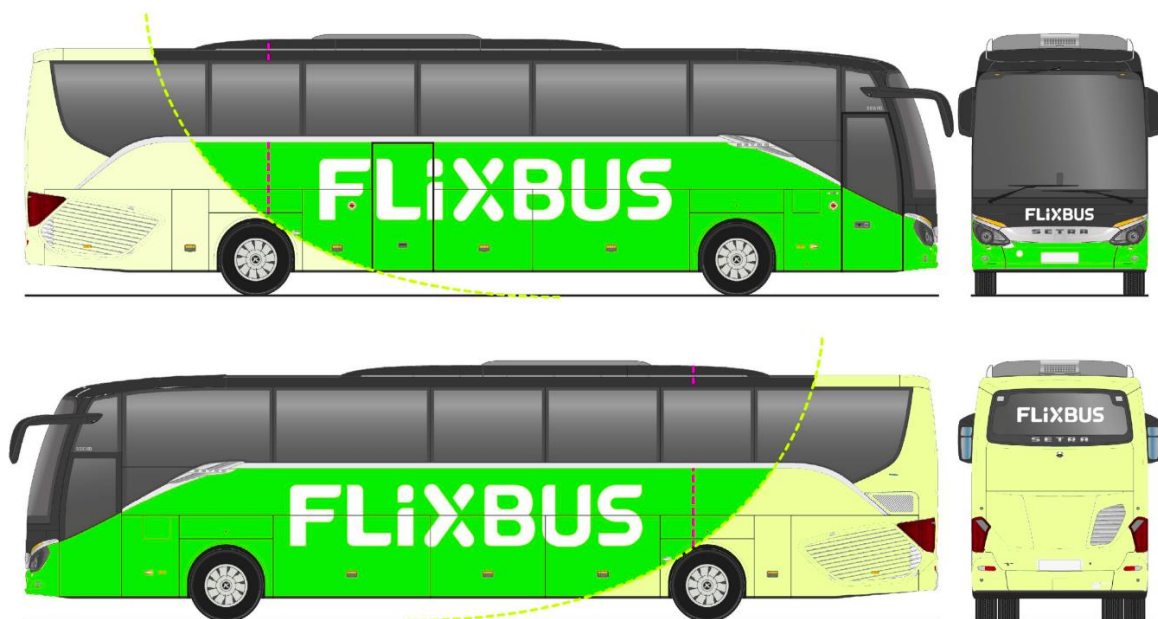
## ➤ Design Brief

### ++ Theme: Five years connecting the lines

Celebrate five years of journeys, connections and shared experiences across the UK. Your design should reflect movement, connectivity and celebration.

Allowed areas: selected full rear of the bus and side elements (left and right)

Important: your design must follow the allowed areas as illustrated in the example below.



Please avoid:

- Lights and indicators
- FlixBus logo (must remain fully visible and unobstructed)
- Emergency panels and exits
- Mirrors and license plate areas
- Very small elements, especially on ventilation panels (these areas may distort or reduce visibility)

Design format and submission files:

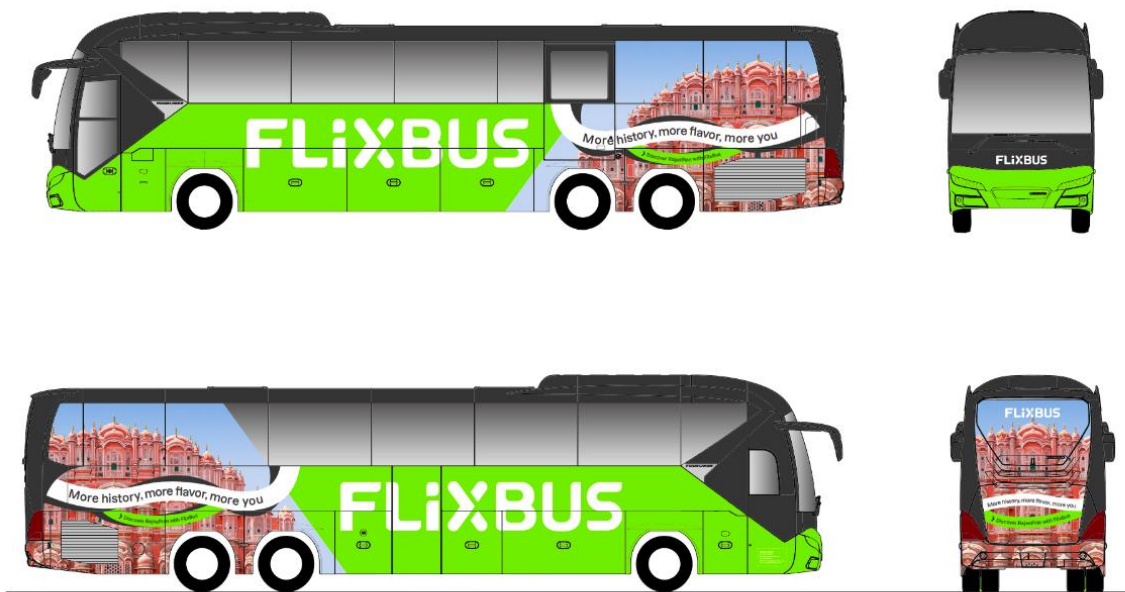
- Final winning design must be delivered in an editable format (Adobe Illustrator)
- For submission, please upload in PDF (vector)
- Dropbox link only



Colours and technical specifications:

- Design in RGB or CMYK
- Avoid super fine lines or details that may not reproduce well at large scale

## Inspiration



## Submission requirements

Deadline: midnight on 25 April 2026

To enter, please submit:

- ✓ Your bus design: one concept visual following the specifications above (PDF vector)
- ✓ Your concept: a short description (up to 150 words) sharing your idea, inspiration, and how it brings the theme to life
- ✓ About you: a brief artist bio (up to 100 words)
- ✓ Portfolio links: social media handles or portfolio links (optional, but encouraged)
- ✓ Eligibility proof: proof of current enrolment in an eligible Art or Design degree programme may be requested by the Organiser in accordance with Clause 2.2



Tips for designers:

- Ensure any text is large and visible from a distance
- Avoid very small details, thin lines, or complex patterns that may not print clearly
- Keep the design fun, celebratory and legible
- Consider how side elements flow visually with the rear design

*For any questions, please reach out to [contests@flixbus.com](mailto:contests@flixbus.com).*