



Advertise on the FlixBus

Try bus advertising to reach your target group! We offer unique out of home advertising that provides mass reach for your brand.



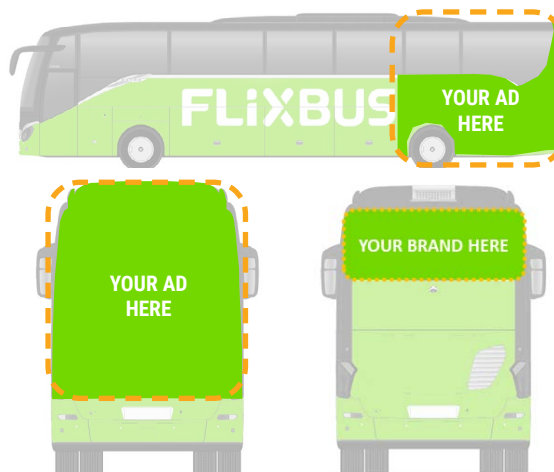
Benefits of advertising with FlixBus

- Millions of contacts resulting in measurable increase in turnover
- Moving outdoor ads reaching both highway and inner-city traffic
- Unique and impactful method of advertising along the customer journey
- Possible to target both regionally and internationally with our European network

Available options

Available formats for advertising on our buses:

- foil on the bus: 1/3 of the bus + back of the bus
- foil on the bus: back side of the bus
- foil on the bus: rear window



Other touchpoints

FlixBus shop, FlixTrain, flyer & sample distribution and more.

Email: mediasales@flixbus.com

FlixBus globally

- > 35 countries
- > 2,500 destinations
- > 400,000 daily connections
- > 100M passengers
- > 2,000 buses

Prices

Prices are per bus/per month with production & installation included:

- 1/3 of the bus + back of the bus: € 5000
- Back of the bus: € 3000
- Rear window: € 1000

Added value for your customers

Discover more possibilities to create added value for your customers by offering Flix discounts and rewards/perks. Reach out for more info at: comarketing@flixbus.com

www.flixbus.com

